



Healing African Children • Transforming Lives

Communications Specialist

Company name:

BethanyKids
(Bethany Relief &
Rehabilitation International)

Location:

USA or Canada

Industry:

Children's Health in Africa

Position type:

Part time: contract
or employment

Experience level:

Minimum of 2 years

Education level:

Bachelor's degree

To learn more about
BethanyKids visit:

www.bethanykids.org

BethanyKids is a non-profit Christian ministry that exists to bring surgical, rehabilitative, and spiritual care to children in Africa - and train African pediatric surgeons. **We are seeking a passionate storyteller and experienced graphic designer to engage and expand our support base.**

In this position you will identify stories about our patients, surgeons, and staff, and tell them in a sensitive but compelling way. You will also shape the public face of BethanyKids by developing and maintaining our print and web presence.

This position is right for you if...

- You are a committed Christian who is passionate about advocating for children and families in need.
- You are organized, self-directed, and can manage multiple projects from start to finish.
- You are proficient in Adobe Creative Suite, Constant Contact or MailChimp, Wordpress, and Zenfolio.
- You are able to work remotely from home with other members of our team located in the USA, Canada, Kenya and other African countries.

Your main responsibilities include...

- Writing and posting regular blog posts that keep our readers engaged in and excited about our work.
- Producing and sending out our monthly e-newsletters.
- Designing our annual report, fundraising letters, and other communications and marketing materials.
- Regularly engaging with our social media followers and actively expanding our social media presence.
- Organizing our existing media into a Zenfolio online library.

If this sounds like a good fit...

Please email the following to Malcolm Robinson, our Executive Director (mrobinson@bethanykids.org):

- A cover letter
- Your CV
- 2-3 writing samples
- A link to your portfolio

The submission deadline is July 31, 2017.